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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Utah By-the-Numbers

Jobs

201,000

Total

23,000

Direct

Labor Income

\$9.2 B

Total

\$1.3 billion

Direct

Contribution to GDP

\$16.0 B

Total

\$2.5 billion

Direct

UTAH



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State Spotlight:

Post-Consumer Brands celebrated its 15th anniversary in Tremonton in 2018. To mark its anniversary every year, Post Tremonton holds a fundraiser for United Way, where the community can purchase products at a discounted rate for a good cause.

The Tremonton location ships over 120 million pounds of cereal every year and produces 370 different products 24 hours a day, seven days week. The plant employs 220 people from across the region and produces 1.7 billion servings of cereal a year.

"We are the highest performing plant in the Post network because of the great people we have working here," said Plant Manager Mark Suchan.