

Virginia

In The Old Dominion, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **485,430 jobs**, powers the economy with **\$29.8 billion in wages** and injects **\$55.8 billion into Virginia's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.

485K
Jobs



That's 18 times the number of people who work at the Pentagon each day.

\$55.8B
Economic Impact



That's nearly five times the annual economic output of private shipbuilding in the state's maritime industry.



Scan here to learn more or visit
consumerbrandsassociation.org/industry-impact.

Information on Virginia's Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that Virginia relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
VA-1	39,190	\$2.367	\$4.306
VA-2	50,940	\$2.530	\$4.870
VA-3	31,920	\$1.777	\$3.226
VA-4	64,580	\$4.499	\$9.524
VA-5	63,560	\$3.305	\$6.607
VA-6	80,210	\$4.546	\$8.744
VA-7	19,090	\$0.898	\$1.798
VA-8	28,090	\$2.832	\$4.661
VA-9	39,250	\$1.558	\$3.041
VA-10	36,440	\$2.148	\$3.835
VA-11	32,160	\$3.347	\$5.146



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