

VIRGINIA



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A stylized map of Virginia in a light yellow color, with the letters "VA" in a large, white, outlined font overlaid on the map.

VA

## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit [gmaonline.org/CPGimpact](http://gmaonline.org/CPGimpact).

## Virginia By-the-Numbers

Jobs

**456,000**

Total

**50,000**

Direct

Labor Income

**\$23.3 B**

Total

**\$2.8 billion**

Direct

Contribution to GDP

**\$50.6 B**

Total

**\$17.2 billion**

Direct

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### State Spotlight:

While doing laundry may seem like a simple or even irritating task to some, it is a luxury for many across the country. In fact, 75% of families who can't afford household necessities skip laundry every month to cut costs. Albemarle County teenager Cutter Huston wanted to do something to change this in his community and began Charlottesville's first Laundry Project.

**Huston and 20 of his classmates from Albemarle High School have been hosting laundry events since 2017, paying for detergent and services at their local laundromat.**

Hearing this, the Clorox brand team through the Clorox What Comes Next Project awarded the teenager a \$15,000 grant, enabling him to expand free laundry days and serve more people in his community.

"We open the doors to anyone that comes in," said Huston. "We provide them with free laundry. When people leave with clean clothes who don't normally have it, you can see their attitudes shift, and that means a lot to me."