

WASHINGTON



Every day. Everywhere. Powered by CPG.



The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Washington By-the-Numbers

Jobs

455,000

Total

56,000

Direct

Labor Income

\$26.8 B

Total

\$3.1 billion

Direct

Contribution to GDP

\$45.6 B

Total

\$6.0 billion

Direct

WASHINGTON



Every day. Everywhere. Powered by CPG.

The Economic Contributions of the U.S. Consumer Packaged Goods Industry

State Spotlight:

During the holiday season, families in need aren't always able to celebrate with a nutritious meal. Hormel is helping to change that for many families in Washington, by providing 7,600 Hormel hams to the Northwest Harvest food bank through their Hams for Hunger program. The company partnered with Safeway to support hunger-relief efforts throughout the state during the busy holiday season.

"The Hormel Cure 81 Hams for Hunger program highlights our long-standing relationship with Safeway, and we are honored to work together and make such a substantial contribution for those in need," said Stephanie Postma, brand manager of meat products marketing at Hormel Foods.

In total, Hormel donated more than 55,000 hams nationwide — a retail value of \$1.1 million — to families in need.