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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

West Virginia By-the-Numbers

Jobs

69,000

Total

6,000

Direct

Labor Income

\$2.6 B

Total

\$256.0 million

Direct

Contribution to GDP

\$5.1 B

Total

\$541.6 million

Direct

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State Spotlight:

Procter & Gamble's plant in Berkeley County is staffing up, as the company expands its operations there. P&G is hiring 300 new workers at the facility to help produce Pantene and Head & Shoulders shampoo, as well as Bounce and Gain dryer sheets. The company hopes to add Swiffer products and Dawn, Ivory and Joy dishwashing detergents as well with the new hires.

"We've already kind of expanded more than what initially thought it was going to be in our initial design," said Ryan Moore, P&G's human resources manager.

The P&G Tabler Station plant currently employs 940 people, including 600 hired in the last few years from around the local community.