

# West Virginia

In the Mountain State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **69,760 jobs**, powers the economy with **\$3.3 billion in wages** and injects **\$6.5 billion into West Virginia's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit [consumerbrandsassociation.org/industry-impact](https://consumerbrandsassociation.org/industry-impact).

## 70K Jobs



That's equivalent to filling the West Virginia University Coliseum to capacity nearly five times.

## \$6.5B Economic Impact



That's more than double the annual impact of the state's construction industry.

# Information on West Virginia's Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that West Virginia relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
WV-1	21,580	\$1.094	\$2.048
WV-2	48,190	\$2.175	\$4.411



Scan here to learn more or visit  
[consumerbrandsassociation.org/industry-impact](https://consumerbrandsassociation.org/industry-impact).